

Finity Hi.

Finity Health Intelligence Solution



Hi. SOLUTION COMPONENTS OVERVIEW

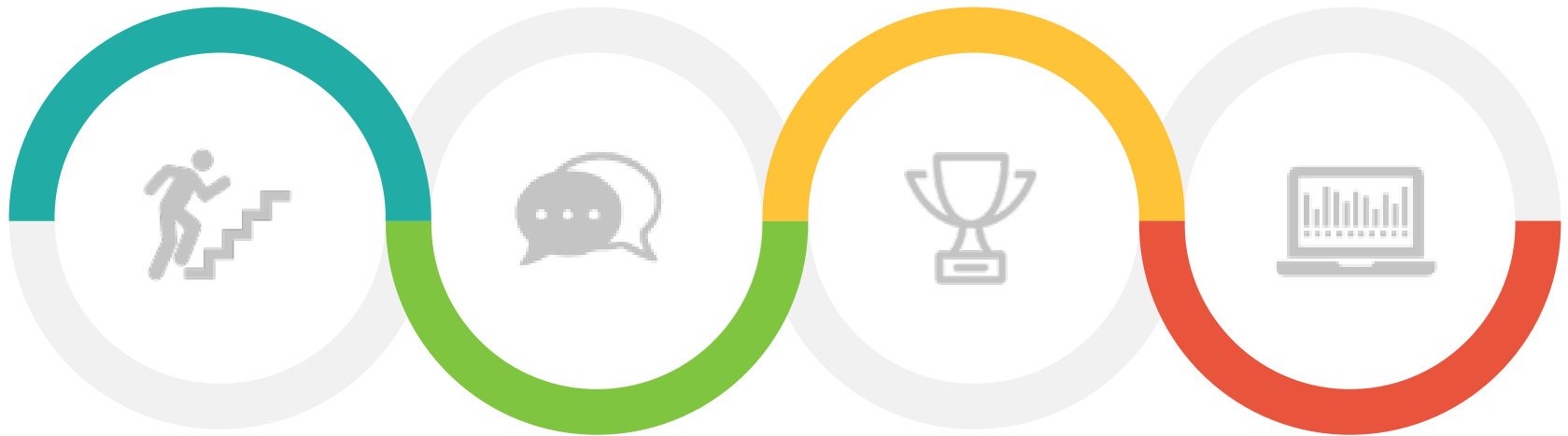
Finity's Hi. Solution includes:

- ✓ **SDOH-Assessment & Engagement**
Lowers HA admin costs, increases HA participation, gathers SDOH & health data, provides on-demand personalized resources
- ✓ **Aligned Incentive Program**
Engages and aligns members, providers, MCOs & State in high-value HEDIS & SDOH activities
- ✓ **Health Intelligence Data**
Aggregate and member-level SDOH, quality performance, engagement, HEDIS activities, contact & behavior data

Finity achieves cost savings through lower administrative costs and lower cost of care



HOW FINITY'S HEALTH INTELLIGENCE SOLUTION WORKS



RIGHT ENGAGEMENT

▶ Hi. MULTIMEDIA

Learning system uses successful behavior-based mediums

RIGHT ACTIVITY

▶ Hi. LIFETRACKS

Hi. engine determines optimal member SDOH or HEDIS activity & incentive

RIGHT REWARD

▶ Hi. REWARDS

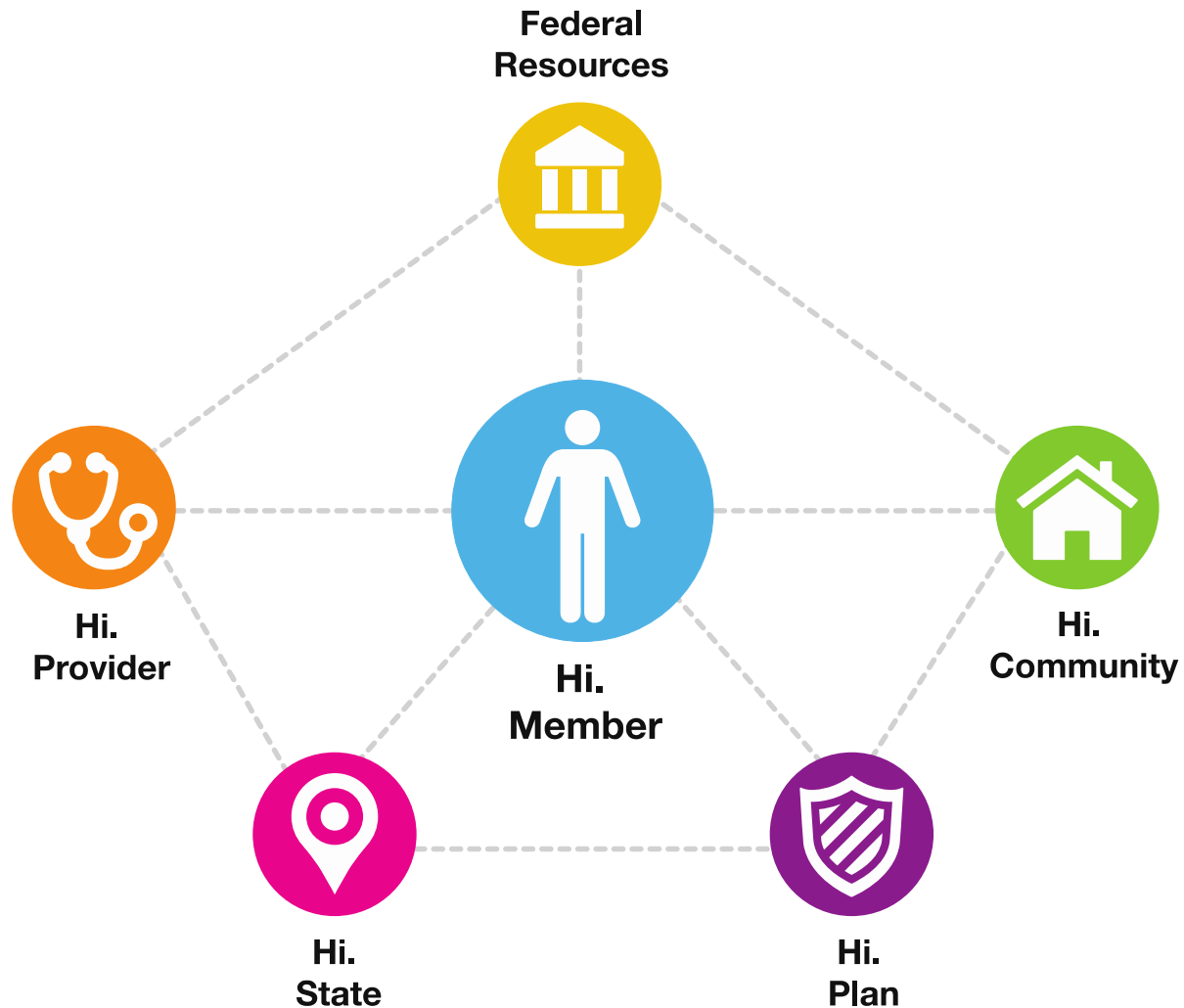
Aligned incentives with “Register to Redeem” & gamification methodology

RIGHT DATA

▶ Hi. PROFILES

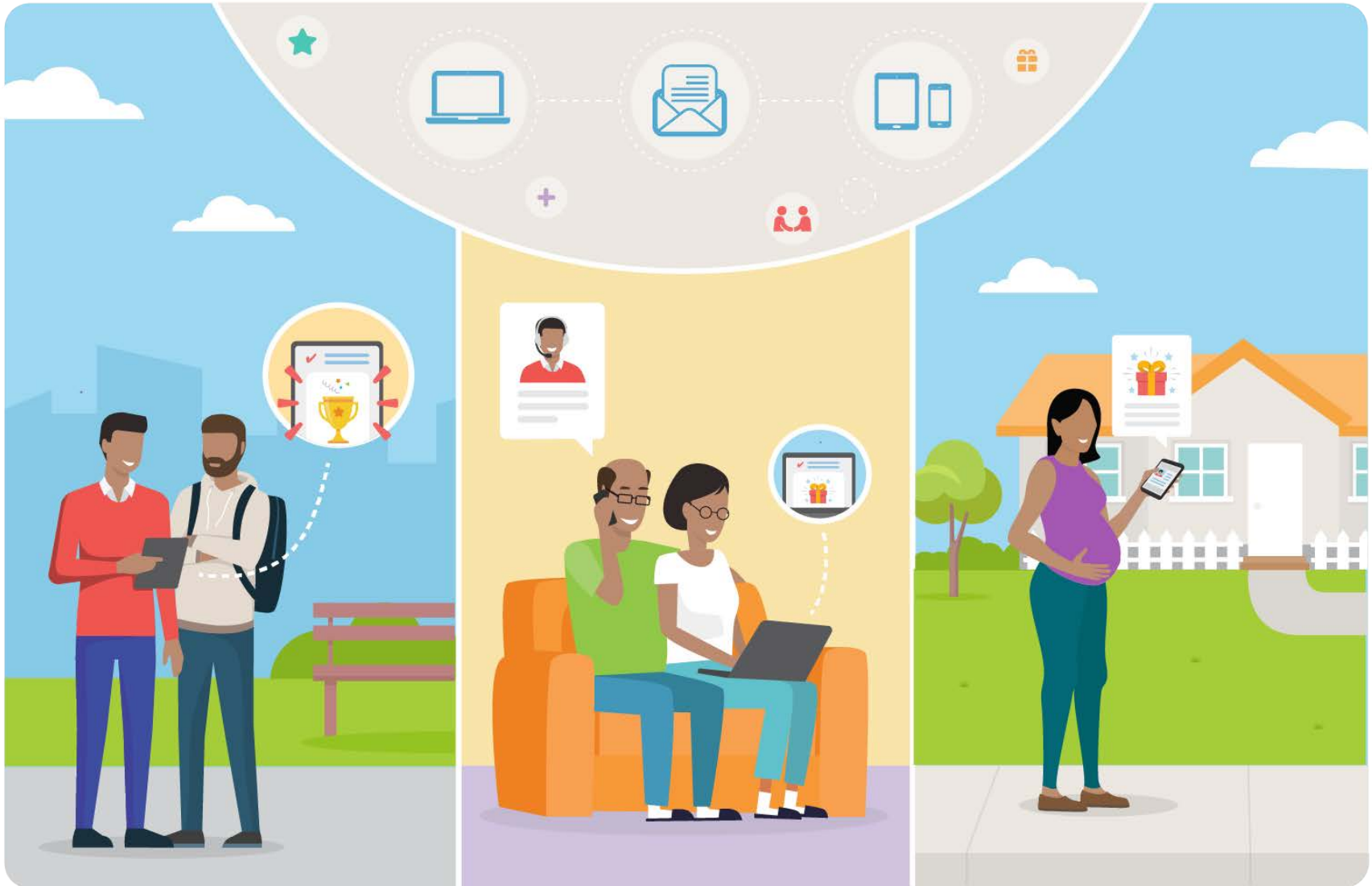
Member behavior profiles evolve with each encounter

FINITY HEALTH INTELLIGENCE PLATFORM COMPONENTS



Meet Me...

where I am right now



Hi.Fi Member Ex

Member First Impressions Experience

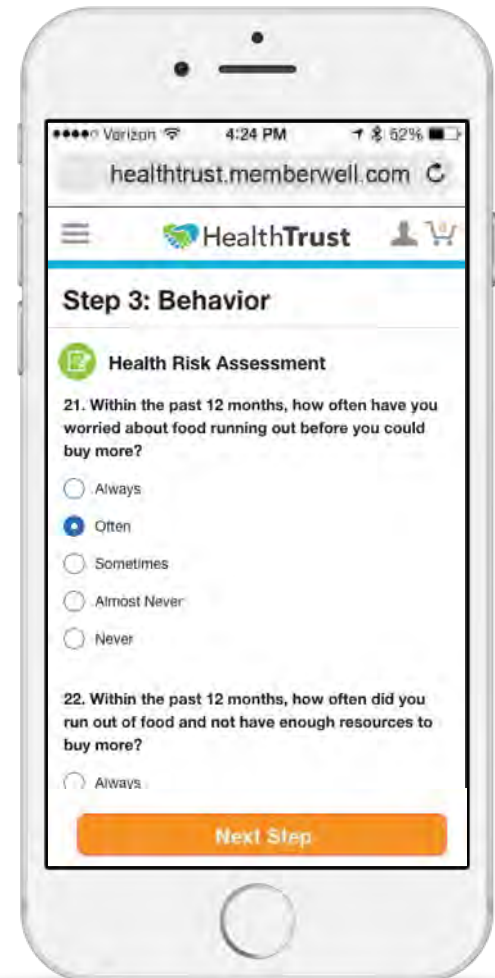
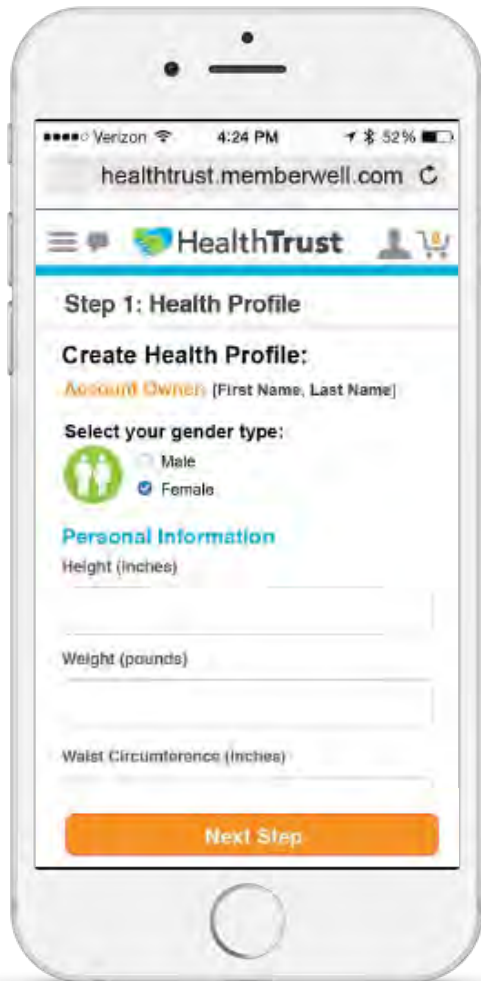


**New member appears
on eligibility file**

Hi.Fi Goals

- ✓ Member completes an SDOH-A within 60 days
- ✓ Member meets with a PCP within 90 days
- ✓ Member is assigned to a personalized LifeTrack
- ✓ Member completes one health intelligence encounter and begins first quality improvement activity

FINITY SDOH-A RESPONSIVE INPUT



SDOH & HEALTH CONDITION ASSIGNMENT

SDOH CONDITIONS



Economic Status



Stable Housing



Healthy Food Access



Employment & Education



Proximity to Crime & Violence



Literacy & Language Proficiency



Transportation

OVER 30 HEALTH CONDITIONS



Pregnancy



Drug Abuse



Diabetes



Behavioral Health



Asthma



COPD



High Blood Pressure



Chronic Pain

FINITY INTEGRATED ASSESSMENT MOBILE OUTPUT



Tailored member output



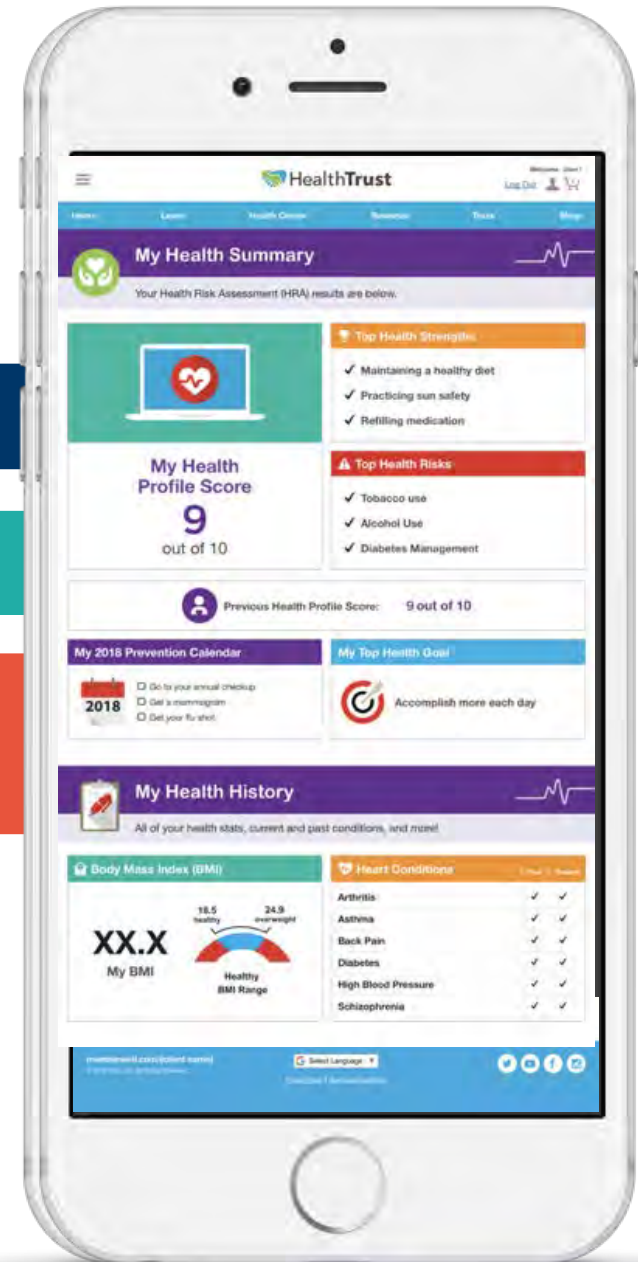
Health profile score



SDOH & Health
Condition support



Uniquely customized experience with
hundreds of resources & links



Know Me... by understanding me

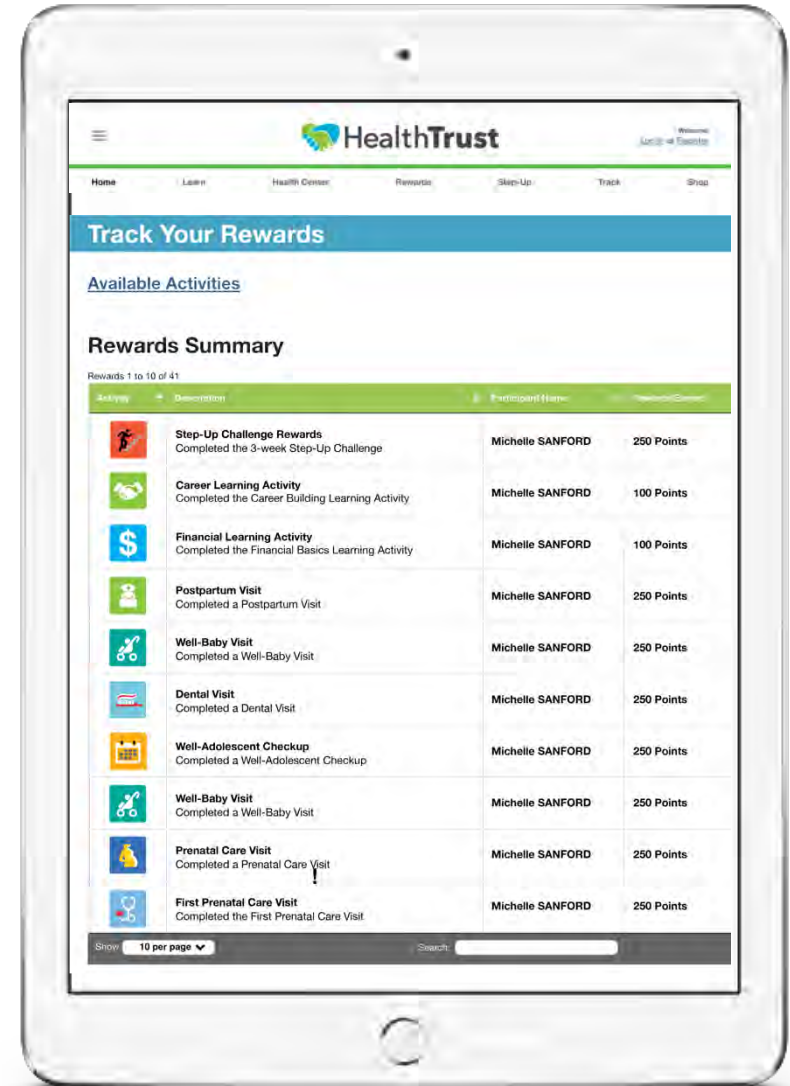


Hi.Fi Member Ex

Member First Impressions Experience



Member completes an SDOH or health activity and views points earned on member portal



Hi.Fi Member Ex

Member First Impressions Experience

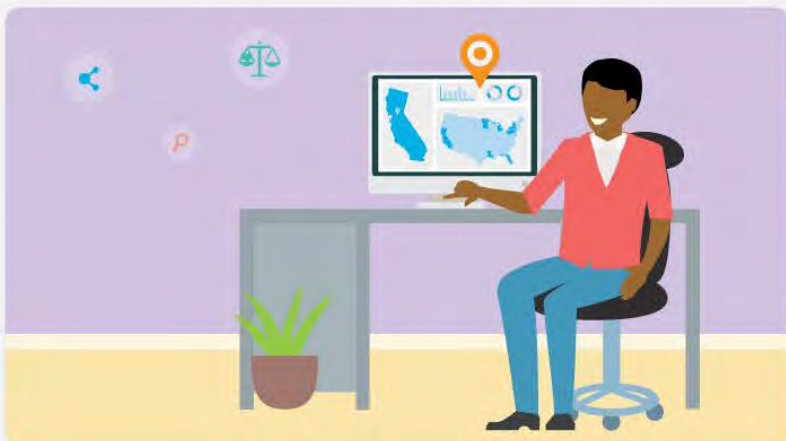
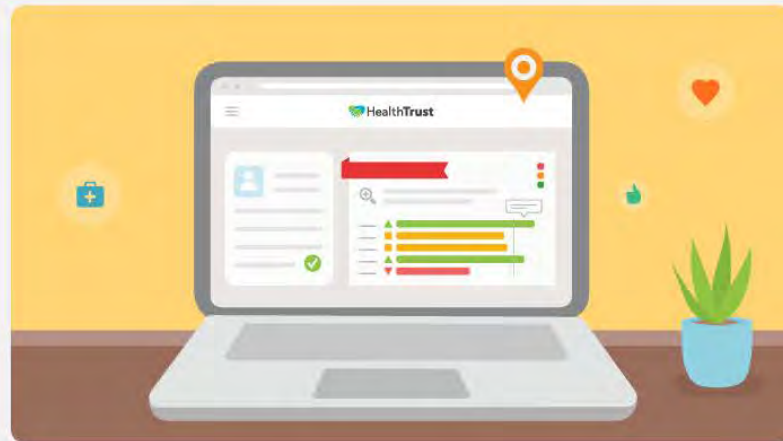


**Member uses points
to order healthy items**



📍 Guide Me...

one step at a time



Hi.Q Member Ex

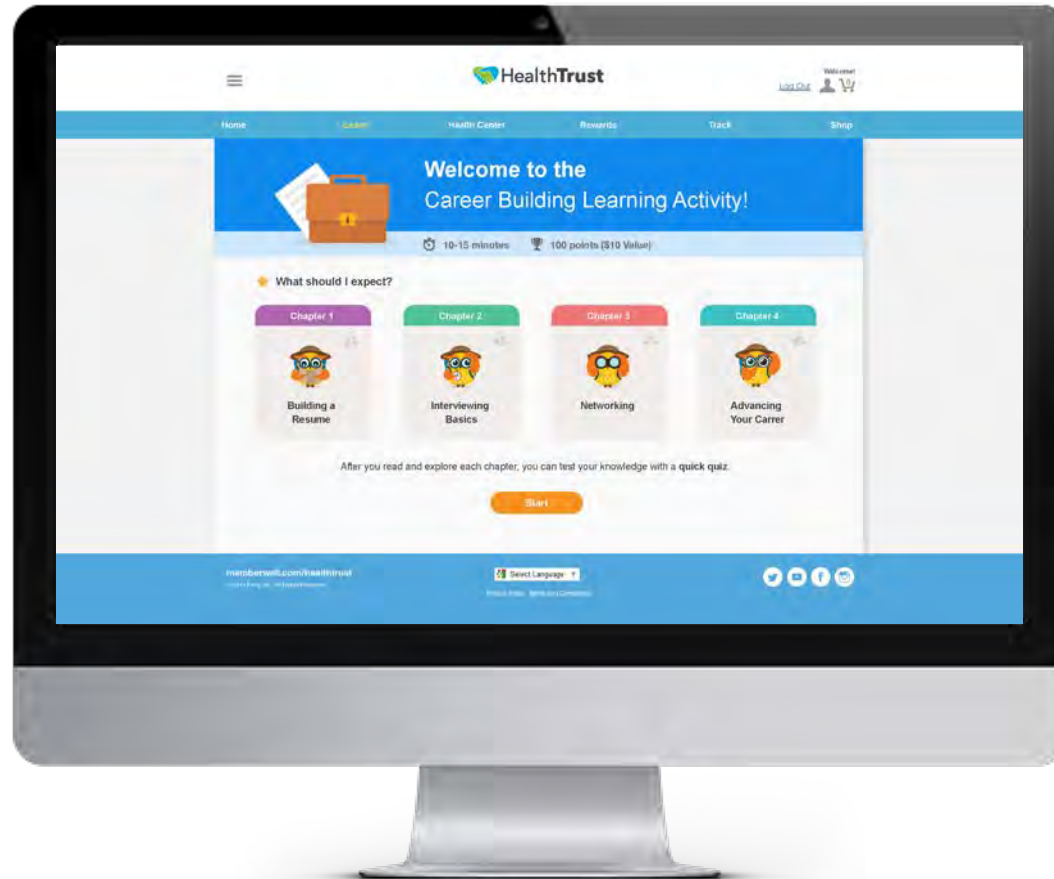
Quality Improvement Member Experience



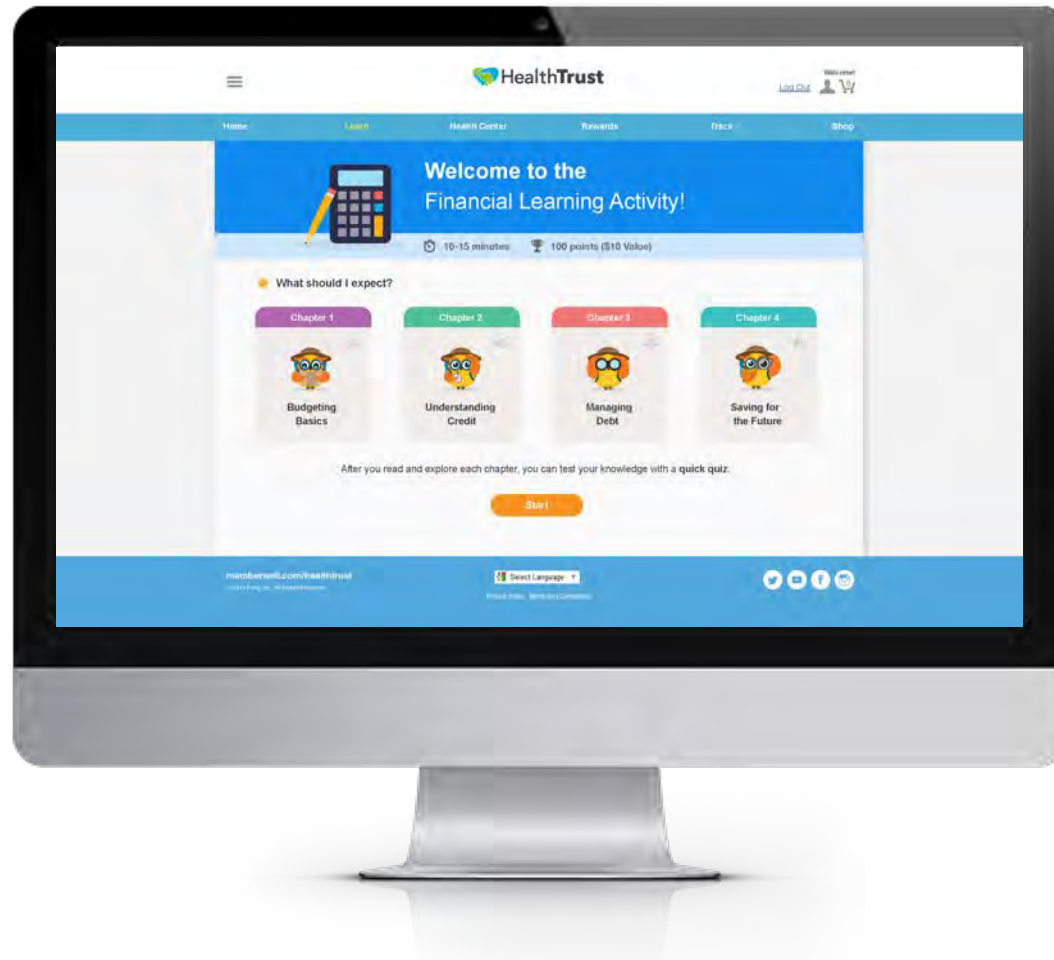
**Communications,
SDOH, and Health
Activities proceed
based on LifeTrack
& behavior profiles**



CAREER BUILDING LEARNING ACTIVITY



FINANCIAL EDUCATION LEARNING ACTIVITY



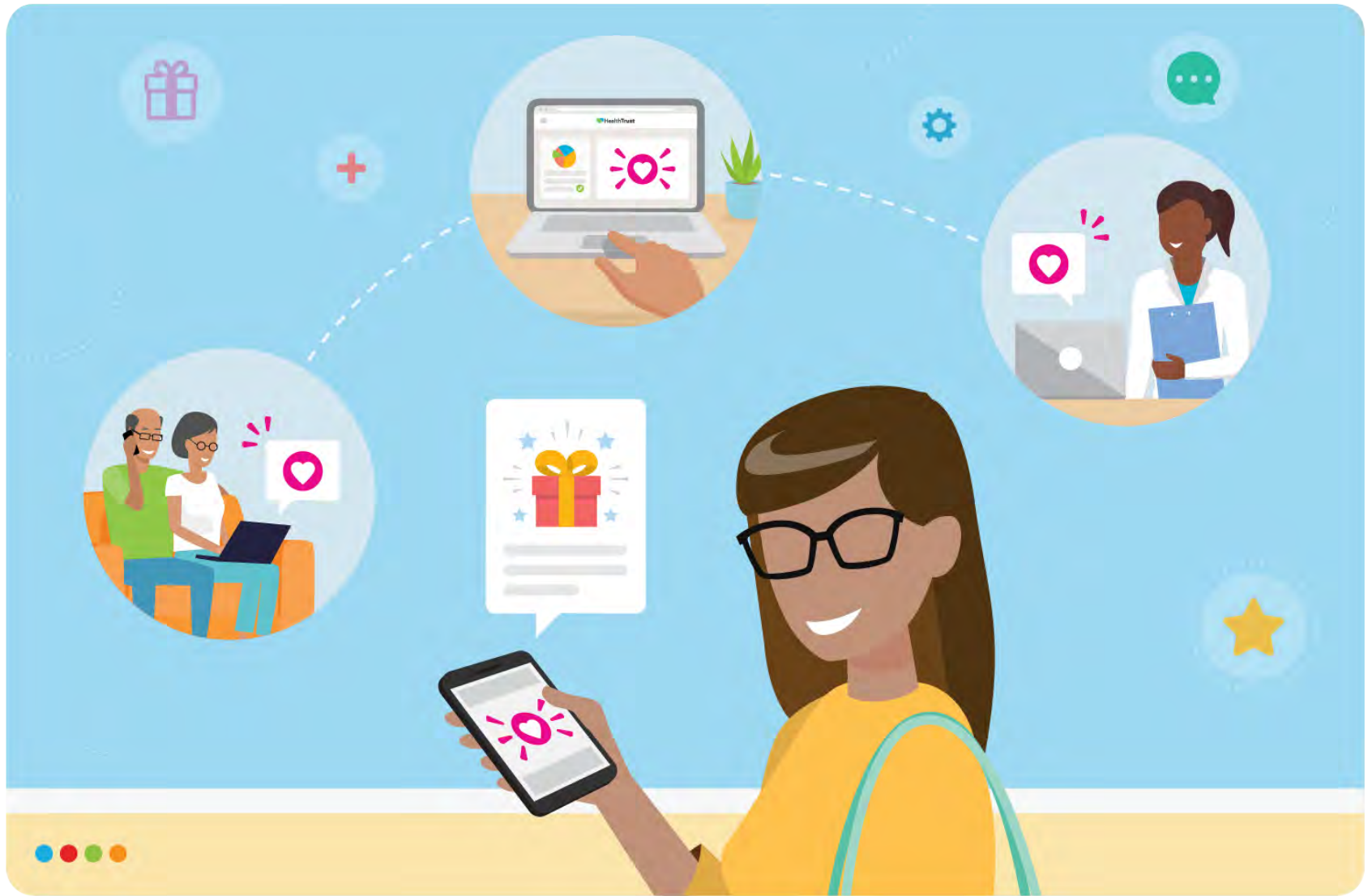
MCO & STATE PORTALS

COMPREHENSIVE ANALYTICS & REPORTING

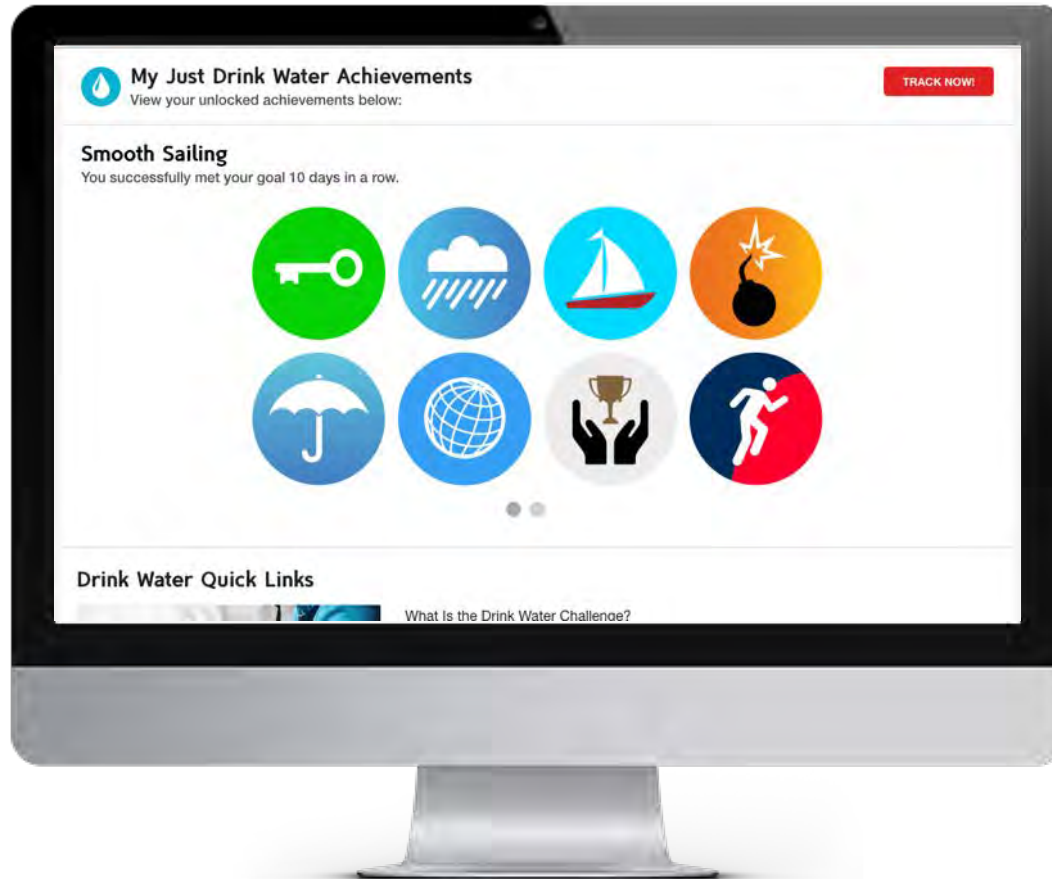


♡ Like Me...

because I matter



MEMBER ACHIEVEMENTS PAGE



YOUR ACHIEVEMENTS PAGE

