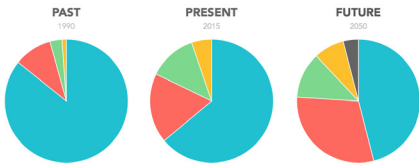


America is multicultural, but healthcare isn't.

We're on a mission to change that.

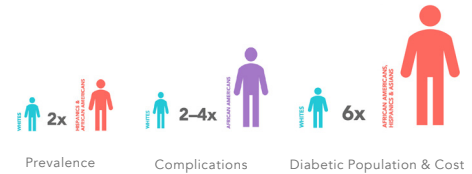
MULTICULTURAL AMERICA AND THE IMPACT ON YOUR ORGANIZATION



Today, 2 out of 5 Americans are minorities. In just 30 years, there will be no racial or ethnic majority group.



Minorities have poorer health outcomes: An AHRQ study found that for 20 access to care measures, Hispanics and Blacks experienced worse care compared to Whites, for 75% and 50% of measures respectively.

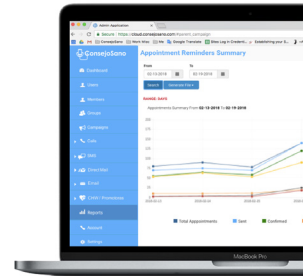


Chronic conditions, such as diabetes, impact ethnic groups disproportionately by frequency and severity. The result is that minorities represent the majority of your diabetes population and costs.

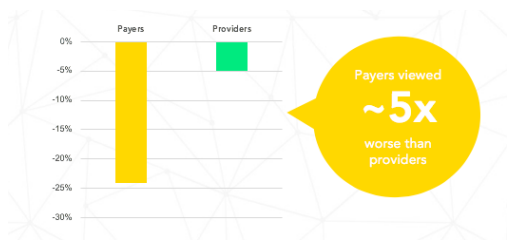


What We Do

We deliver a member engagement and care navigation solution to help health plans activate their multicultural member populations to better engage with the healthcare system.

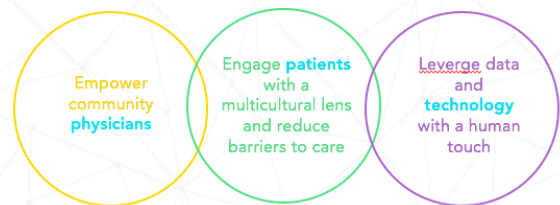


FOR HEALTH PLANS, CULTURAL COMPETENCE AND EFFECTIVE MULTICULTURAL ENGAGEMENT ARE PREREQUISITES FOR SUCCESS.



DISCONNECT: CONSUMERS DON'T RATE THEIR PLANS HIGHLY, DON'T ENGAGE

1 in 4 consumers have a low/poor rating of their health plan. It's not surprising that some health plans have difficulty engaging their members.



OUR THESIS & APPROACH

We have demonstrated success in engaging multicultural members to close gaps in care and improve outcomes. Contact us to explore how we can partner together for the betterment of your population and organization.